



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 24/09/2021

Session on Learning from Management Games (For TYBBA- Marketing)

Objectives of Session: The main aim of the session was to enhance the eye for details, to improve analyzing skills, to enable quick decision making, to make students cooperative and team players, and to give them long lasting impressions of the subjects, which they have learnt inside classrooms.

Outcomes of Session: At the end of the session students understood the importance of verbal and nonverbal communication.

Date	24-09-2021
Time	9:30 am to 10:30 am
Venue:	Prayer Assembly Hall
Class:	TYBBA (Marketing)
No. of Students:	36
Coordinator:	Mr. Vivek Ayre
Speaker's:	-
Category	Student Development Cell

B. V. Patel Institute of Management organised a session on “Learning from Management Game” on 24th of Sept 2021. Total 36 students of third year BBA got the benefits of the session. Session was taken and coordinated by Mr. Vivek Ayre.



In session, point's related to different life learning lessons from the management game was covered. Also the game as well as role played activity is performed by the students. It was having the learning aspect from the current corporate culture of the society. Such participation based activities and management game helped to improve student presentation skill and level confidence on self.



Overall session was based on interactive learning, practical and knowledge gaining. At last students have shown a highly positive respond towards the session and they enjoyed a lot.